

A. Bruce Crawley

President

A. Bruce Crawley is president and principal owner of Millennium 3 Management, Inc. Crawley had served, since 1989, as president of Crawley Haskins Sloan PR & Advertising before establishing Millennium 3. Before starting his own business, Crawley was employed at First Pennsylvania Bank, where he was senior vice president and director of public and investor relations. He also served for three years as the Bank's advertising director. An accredited member of the Public Relations Society of America (PRSA), Crawley is also a past president of the National Association of Urban Bankers.

Active for years in the Philadelphia hospitality industry, Crawley served for five years as chairman of the board of the Philadelphia Convention and Visitors Bureau. He was also a co-founder of the Convention Bureau's Multicultural Affairs Congress and a founding member of the Greater Philadelphia Tourism Marketing Corporation. In 1993, Crawley founded Philadelphia's African-American Chamber of Commerce and served as that organization's chairman for 13 years.

He currently serves on the boards of Independence Blue Cross, where he is a member of the Governance Committee and the board-level committee on Minority Employment and Contracting; the Haub School of Business at St. Joseph's University; the Philadelphia Convention and Visitors Bureau; the Technical Assistance Center for Emerging Contractors; the Greater Philadelphia Global Partnership, Philadelphia Hospitality, Inc.; and was a member of Philadelphia 2016, the non-profit organization that managed the city of Philadelphia's bid to host the Summer Olympics. Crawley is a former chair of the Urban League of Philadelphia, a former member of the board of trustees of the National Urban League and a former chair of Philadelphia's UNCF Telethon.

He holds a B.S. degree in marketing management from St. Joseph's University and a master's degree in journalism from Temple University.

Mr. Crawley also writes a weekly blog, [The Black Issue](#).