

## **WILLIAM L. WILSON**

In 1972, Mr. Wilson founded Synterra Ltd. (Ltd.), a site planning, landscape architecture, development planning and construction management firm. Synterra, Ltd.'s clients include public agencies, Fortune 500 companies, and a wide range of acclaimed architectural and engineering firms as well as private developers.

Ltd.'s practice is to marry cutting-edge technology with exemplary client service. Its expertise includes site construction, building rehabilitation, residential development, construction and project management. Depth of experience enables the Ltd. team to analyze and direct design, pricing and construction throughout the development process.

Ltd.'s portfolio of commercial, residential, recreational and institutional development showcase projects throughout the US, Caribbean, Middle East and Africa. Projects of note include waterfront development for the Royal Saudi Naval Academy in Jubail, Saudi Arabia and the master plan for the University of the Virgin Islands' two campuses.

In 1995, Mr. Wilson founded Synterra Partners (Partners), a commercial, residential and hotel development firm. In its first year, along with Host-Marriott, Partners became co-owner of the 1200-room Philadelphia Marriott Convention Center Hotel. Just two years after its opening, 208 luxury suites were added to make this 1408-room Marriott one of the largest convention center hotels in the country. This world-class hotel is located in the heart of downtown Philadelphia, nestled in the hub of the business and historic districts. It offers a full range of hospitality services including over 85,000 square feet of flexible meeting space. A skywalk conveniently connects Marriott guests to the Pennsylvania Convention Center.

Partners have expanded its core business of hotel development to include office, retail and residential projects. Partners are currently engaged in developing several large-scale commercial projects in Philadelphia including the development of the 74-acre corporate center at the Philadelphia Navy Yard. Over the next 10-years, Partners will develop more than 1.4 million square feet of "Class A" office space at that site. On the residential side, Partners recently acquired the School Administration Building on the Benjamin Franklin Parkway and the Thaddeus Stevens Building at Broad and Spring Garden Streets in Philadelphia. The Administration building will be converted into 100 luxury condominiums. The Stevens building will be developed into a mixed-use facility. Partners were awarded the right to develop an entire block in Chinatown, from Vine Street to Race Street and from 8th Street to 9th Street. In Phase One, Synterra will develop 384 units of market rate condominiums in a 42-story tower. Phase One also includes 44 affordable housing units and supporting ground floor retail. A second condo tower with 306 additional condominium units will be developed in Phase Two.

## **EDUCATION**

University of Pennsylvania  
Graduate School of Fine Arts  
Landscape Architecture

Delaware Valley College of Science and Agriculture  
Ornamental Horticulture

## **REGISTRATION**

Landscape Architect

## **EXPERIENCE**

## **AFFILIATIONS**

- African American Museum in Philadelphia, Board of Directors (AAMP)
- Art Commission, City of Philadelphia, Chairperson
- Crestline Capital, Board of Directors, Compensation Committee (Formerly)
- Delaware Valley College, Board of Trustees (DVC)
- Donovan McNabb Foundation
- Fairmount Park Conservancy in Philadelphia, Board of Directors
- Governor's Architect/Engineer Selection Board, Department of General Services, Commonwealth of Pennsylvania (DGS)
- Greater Philadelphia Chamber of Commerce, Executive Committee (GPCC)
- Highland Hospitality, REIT, Chairperson, Compensation Committee
- Multicultural Affairs Congress (MAC), Chairperson
- Penn Design, Board of Overseers (Formerly University of Pennsylvania Graduate School of Fine Arts)
- Pennsylvania Convention Visitors Bureau (PCVB), Executive Committee
- Pennsylvania School for the Deaf, Board of Trustees, Buildings and Grounds Committee (PSD)
- Philadelphia Hospitality Inc., Board of Directors
- Philadelphia Zoo, Board of Directors, Chairperson, Facilities Committee
- Please Touch Museum in Philadelphia, Board of Directors
- Sunday Breakfast Club Incorporated, Steering Committee
- The Free Library of Philadelphia, Board of Trustees