

Mariska K. Bogle

Mariska K. Bogle is Director of Strategic Planning and Business Development for *The Philadelphia Tribune*, America's oldest and the Greater Philadelphia region's largest newspaper serving the African-American community. She is responsible for brand management, new product development, marketing support services, media buying, public relations, promotions, and strategic alliances. Ms. Bogle has enhanced her professional experience by completing and graduating from Northwestern University's Medill School of Journalism, as a 2002 fellow of Maynard Management at Kellogg.

After graduating from Kutztown University, Ms. Bogle began her career in a variety of positions in advertising, including tenure with *Arts Magazine*, an international fine arts publication based in New York City. While there, she served as Advertising Director from 1984 to 1987. Ms. Bogle also worked at Grey Advertising and TBWA. Before assuming her current position, Ms. Bogle served as Communications Director for the *Tribune* from November 1994 to October 2000. Her responsibilities included planning and implementing marketing and sales strategies, product development and promotions.

Ms. Bogle is a dedicated community servant. She currently serves on the board of the YMCA of Philadelphia and Vicinity where she chairs the Y Achievers Committee and is a member of the Community Advisory Committee for Keystone Mercy Health Plan. An advocate for keeping teenage girls on the right track, she serves on the board of Teen Shop, Inc., a volunteer non-profit youth development organization, the Multicultural Affairs Congress and the Opera Company of Philadelphia. From 2006 until 2008, Ms. Bogle served on the school committee for Lansdowne Friends School. Her more recent appointments have been to the Philadelphia Executive Marketing Council for the City of Philadelphia and the Women's Financial Services Network PNC Wealth Management Advisory Board.

Ms. Bogle's professional and civic awards include the *David P. Richardson Community Service Award* from Odunde, the *Take the Lead Award* from the Girl Scouts of Southeastern Pennsylvania, *Ordinary Women Doing Extraordinary Things Award* from Clear Channel Communications and *Women in the Media* presented by the Father's Day Rally Committee. She was recognized at Honorable Blondell Reynolds Brown's *Women Making a Difference Awards* program as one of Philadelphia's Next Generation of Women Leaders. The National Multiple Sclerosis Society bestowed her with their and the 2002 Leadership Award. Pennsylvania Governor-Elect Edward G. Rendell named Ms. Bogle to his transition team in December 2002. In 2007, the Kappa Alpha Psi Fraternity, Inc., honored her at their African American Women Achievement Awards Banquet for her contributions to the field of media and dedication to the community. She is a member of the Philadelphia Black Public Relations Society and the Forum for Executive Women.