

RICHARD LEE SNOW

Richard Lee Snow is a native of the Western Pennsylvania City of Clairton. He is one of ten (10) children born to James Snow and the late Irma Hunter-Snow on November 18, 1958 in McKeesport, Pennsylvania. Educated in the Clairton Public School system, he graduated meritoriously from Clairton Senior High School in 1976. An outstanding high school athlete, he turned down several basketball scholarships from small schools to participate in The Pennsylvania State University's (Penn State) famed minority engineering program. At Penn State, he made the basketball team as a walk-on, but only played one season to place a greater concentration on academics.

Occupationally, he spent his entire early professional career in the insurance industry in customer-service, client relations-type environments. Most of his employment experience was with CIGNA Corporation, where he served as Director of Contracts & Compliance.

Richard was initiated into Penn State's Delta Theta Chapter of Kappa Alpha Psi Fraternity, Inc. in February 1977 and became its Polemarch (President) less than two years later. Quite active on campus, Snow was initiated into the Lion's Paw Senior Honor Society, an honor reserved for the school's top student leaders, which carries lifetime access to all university proceedings and a key to Old Main, its main administration building. In January 1998, Snow was appointed and confirmed (hired) as the 8th Executive Director of Kappa Alpha Psi Fraternity, Inc., and at its 76th Grand Chapter Meeting in Charlotte given the additional title of Chief Operating Office. As COO, he is responsible for managing the day-to-day operations of a staff of thirteen (13), which supports an active membership of nearly 120,000 and over 700 subsidiaries (chapters) throughout the United States and abroad.

Richard has been featured both locally and nationally in various print media as well as radio and television. Included are guest television appearances on the nationally recognized "Late Night with Tavis Smiley" show on the Black Entertainment Television (BET) network, and locally on the "Plain Talk" show with Eleanor Jean Henley, and "Philly Live" with Chris Ridenhour. The *Philadelphia Tribune* has selected him since 1999 as one of Philadelphia's Most Influential African-Americans. He is also the recipient of many awards, most recently being named as one of the 25 Most Influential People in the Hospitality and Meetings Industry by Successful Meetings Magazine. A partial list of his involvements and honors include:

Chairman of the Board of Directors, *National Coalition of Black Meeting Planners*
Advisory Board, *Washington (DC) Convention and Tourism Corporation/Washington Convention Center Authority*
Advisory Board, *Thurgood Marshall Scholarship Fund Education Committee*
Advisory Board, *Brown vs. Board of Education 50th Anniversary Festivities*
Board of Directors, *National Pan-Hellenic Council, Inc. (NPHC)*
Board of Directors, *North American Interfraternity Conference (NIC)*
Board of Directors, *Philadelphia Convention & Visitors Bureau*

Board of Directors/Executive Committee, *Multicultural Affairs Congress (MAC)/Philadelphia Conventions & Visitors Bureau;*

Board of Regents, *Leadership Transformation for Historically Black Colleges and Universities*

Board of Directors; *Philadelphia Juneteenth Committee*

Board of Directors, *Urban League of Philadelphia*

Personally, he is married to the former Judith Lynn Brister and is the proud father of two boys: Richard (17) and Joseph (15).